

READERS ARE LEADERS . . . LEADERS ARE READERS.

New ideas are the source of a better life and books are perhaps the best source of new ideas. Whether you are a good reader or a poor reader, fast or slow, reading is ideal because it allows you to take in each idea at your own speed. Fueling your mind daily with forward moving ideas will move you ahead of the pack. Bon Voyage!

THE MAGIC OF THINKING BIG, David Schwartz, Ph.D.

Probably the best all-round book on success and achievement. Excellent analysis of life, what it's about and how to change it. (Also: THE MAGIC OF SELF DIRECTION.)

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE, Dale Carnegie.

The classic text on interpersonal skills. The principles outlined have stood the test of time for those who seek the cooperation and help of others. (Also: HOW TO STOP WORRYING AND START LIVING.)

PSYCHOCYBERNETICS, Maxwell Maltz, M.D.

Provides a sound scientific basis for you to use in controlling you. Very good in explaining the how and why of personal behavior.

THE GREATEST MIRACLE, Og Mandino.

An account of Mandino's encounter with a famous ragpicker. Rich in a helpful philosophy of life and crowned by the inspiring God Memorandum. (Also: THE GREATEST SALESMAN.)

MOVE AHEAD WITH POSSIBILITY THINKING, Robert Schuller.

An inspirational guide to personal achievement by the founder of the famous Crystal Cathedral. Mind stretching thoughts on every page. (Also: YOU CAN BE THE PERSON YOU WANT TO BE.)

THE ART OF UNDERSTANDING YOUR MATE, Cecil Osborne.

An excellent guide to the opposite sex. Very little theory and lots of practical "how to" on operating a successful marriage.

THINK AND GROW RICH, Napoleon Hill.

The classic text on achievement by a protégé of the steel magnate, Andrew Carnegie. This is a study book for serious achievers. (Also: MASTER KEY TO RICHES.)

SUCCESS: THE GLEN BLAND METHOD, Glen Bland.

A very readable guide to goal setting and achievement from a Christian perspective. This is a particularly well balanced treatment.

AUTOBIOGRAPHY, Benjamin Franklin.

An inspirational account of the author's life that documents the early spirit of the success and achievement movement in American history.

HOW TO BE RICH, J. Paul Getty.

An outstanding business philosophy by a billionaire. Sound thoughts on leadership, business attitude, risk, etc.

THE POWER OF POSITIVE THINKING, Norman Vincent Peale.

An anecdotal book packed with practical, useable techniques for harnessing your own personal resources.

THE RICHEST MAN IN BABYLON, George Clouson.

A highly readable story that lays down the basic principles of investment and wealth-building.